

C4i Systems Elevator Pitch

Business

C4i Systems is a **veteran run**, military hardware and systems design house, primarily focused on the **design, build and delivery of products and whole systems solutions** to the defence and security market worldwide. C4i delivers this through a mix of in house designed military C4ISTAR products, complimentary third party software & hardware solutions and **innovative design expertise** to provide both **'off the shelf solutions'** and **bespoke tailoring** of products and systems to meet specific customer requirements.

Products

C4i Systems has utilized our unique insight as ex-users of defence communications products and the challenges presented in operational environments, as well as our defence technology experience gained in working with large defence companies to design a disruptive and game changing suite of products that meet use cases from the soldier on the front line, all the way through the vehicle systems integration and into the HQ and governmental department space. C4i has achieved this using its exclusive access to BioDigitalPC® technology to produce a scalable and interoperable set of products that allow a common core to be used to build products that can provide for the needs of every use case.

Benefits for customer needs

The low powered credit card sized processing module, provides the ultimate in **portability, functionality and performance** with each individual product in the C4i product portfolio designed to provide an effective solution that meet the specific use case with the **minimal SWAP requirements**. The products are **designed, built and tested to meet and exceed the demands of military users** eliminating risk at the purchase stage and giving piece of mind to the user that our products will get the job done. Additionally, when a customer embraces and implements the whole systems offering, it provides a **complete solution** that enables customers to deploy a completely **hierarchal, scalable Information Systems** solution based on core technology that is common throughout the design.

Competitive advantages

C4i possesses competitive advantages in three key areas; **credible first-hand user experience** provided by the almost wholly veteran staff within the business, our passion and focus as a business is to give the user what we wished we had when we served. **Exclusive access to disruptive technology** provided by its relationship with ADDC, allowing us to use this technology to create innovative products that can meet any customer need and only be sourced from C4i. Our **flexible, reactive and innovate** culture, enabling us to have a dramatic and game changing impact that far exceeds our size as a company and allows us to beat the tier 1 suppliers to the punch.